

Mary is an experienced communication consultant, writer, editor and therapist who specialises in culture change through story.

Strengths Helping leaders and organisations to tell their stories, instilling a shared sense of purpose. Synthesising and analysing large volumes of complex information, identifying key issues and solutions, revealing organisational and personal stories.

Uniqueness Mary has a unique perspective combining creative and analytic disciplines. She also speaks business, science and history. She has written poetry with preschoolers, convicts and executives, and lived in the US, Italy, and Scotland. Her first book, *The Last Pair of Ears*, has recently been shortlisted in the Saltire Literary Awards.

Recent clients

Open programmes for business leaders, using creativity to foster deep experiential learning; co-designing workshops, providing consultancy support.

HR director, FTSE100 company. Improving social communication, working specifically on gender issues.

Nursing homes: improving external and internal communications, fostering service user/stakeholder engagement; implementation of new training programme for all staff across 37 nursing homes.

Personal and professional development for 11 individuals, from literacy to creative writing for publication.

Typical customers Organisations wanting to reclaim their story, and use it effectively internally/externally. Individual clients, keen to understand or preserve personal narratives.

Organisations RBS Group, BUPA, Barchester Healthcare, Southern Cross, NHS Scotland, Care Commission, The University of Strathclyde, RCSLT, Coach House Trust, Aye Write, University of Edinburgh.

Experience & Training Mary has worked as a communication coach and consultant, mentor, writer, editor, speech and language therapist and teacher.

Qualifications include an AB (hons) in English and Economics, MA in Speech Pathology, an MRes in Creative Writing. She has postgraduate training in leadership development, Cognitive Analytic Therapy, Motivational Interviewing, and oral history.

Mary is currently completing her PhD in Creative Writing, is an AHRC grant holder. She is widely published in literary magazines and professional journals, and regularly presents at national and international conferences.

Experience in business Director of Gadfly Consulting for ten years, with FTSE100 clients; consultant Director for Edinburgh Voice Centre for three years, working with professional voice users.

International Experience In Italy, France, UK, USA. Native English speaker, French to high standard, some Italian and Spanish. Basic spoken and written (Brazilian) Portuguese.

GADFLY